

**SUMMARY OF FINAL DECISIONS ISSUED BY THE TRADEMARK TRIAL AND APPEAL BOARD**  
**July 14-18, 1997**

Date Issued	Type of Case(1)	Proceeding or Appn. No.	Party or Parties	TTAB Panel(2)	Issue	TTAB Decision	Opposer's or Petitioner's Mark and Goods or Services	Applicant's or Respondent's Mark and Goods or Services	Mark and Goods Cited by Examining Attorney	Examining Attorney	Citable as Precedent of TTAB
7-16	EX	74/331,559	Faultless Starch/Bon Ami Co.	Cissel Seeherman* Hairston	whether matter asserted for registration is capable of registration on the Supp. Reg. [genericness]	Refusal Reversed		"GARDEN CLAW" [hand-operated garden tools, namely, cultivator-weeders]		Fine	No
7-16	EX	74/497,740	Charles A. Bruning	Simms* Hohein Hairston	2(e)(2)	Refusal Affirmed		"AMERICAN DEPOSITORS INSURANCE CORPORATION" [brokering, selling or servicing insurance policies for depositors against failure of a depositee to fulfill its contract with depositors]		Mullen	No
7-16	EX	74/507,816	U. S. Olympic Committee	Rice Simms Hohein*	2(e)(2) [as to all applicant's goods and services]; 2(d) [as to applicant's services only]	Refusal Affirmed (on both grounds)		"USA SHOOTING" [gift and party supplies made of paper; entertainment in the nature of shooting and riflery exhibitions and matches; publication of newspapers, magazines and books; educational services, namely, arranging and conducting shooting and riflery clinics; sports officiating services; association services, namely, promoting the interest of member shooting and riflery clubs]	"U. S. SHOOTING TEAM" [fund raising services, namely, for receiving tax-deductible donations to train men and women shooters to represent the United States in international competition]	First	No

(1) EX=Ex Parte Appeal; OPP=Opposition; CANC=Cancellation; CU=Concurrent Use; (SJ)=Summary Judgment; (MD)=Motion to

Dismiss; (MR)=Motion to Reopen; (R)=Request for Reconsideration  
(2) \*=Opinion Writer; (D)=Dissenting Panel Member

**SUMMARY OF FINAL DECISIONS ISSUED BY THE TRADEMARK TRIAL AND APPEAL BOARD**  
**July 14-18, 1997 (continued)**

Date Issued	Type of Case(1)	Proceeding or Appn. No.	Party or Parties	TTAB Panel(2)	Issue	TTAB Decision	Opposer's or Petitioner's Mark and Goods or Services	Applicant's or Respondent's Mark and Goods or Services	Mark and Goods Cited by Examining Attorney	Examining Attorney	Citable as Precedent of TTAB
7-16	EX	74/455,676	Brian Moore Guitars, Inc.	Sams Simms Cissel*	whether the matter asserted for registration has become distinctive under Sec. 2(f)	Refusal Affirmed		configuration of a guitar headstock [electric guitars, acoustic guitars and bass guitars]		Baxley	No
7-16	EX	74/559,227	Ford Motor Co.	Cissel* Quinn Hairston	2(e)(1)	Refusal Affirmed		"LIMO CARE" [repair and service of motor vehicles]		Fruehling	No
7-16	EX	74/607,814	Revere Ware Corp.	Simms* Seeherman Hohein	2(d)	Refusal Affirmed		"D-E-C-O-R" [non-electric metal cookware, namely, stainless steel skillets, frying pans, saucepans, Dutch ovens, and stockpots]	"DECOR" [plastic products for household use (ice pails, cups, beakers, mugs, bowls, dishes, plates, etc.); plastic cooking utensils (ladles, spatulas, measuring spoons, potato mashers, whisks, etc.); etc.	Lykos	No
7-18	OPP	95,464	Digene Diagnostics, Inc. v. National Diagnostics	Quinn* Hohein Hairston	2(d)	Opposition Sustained	"DIGENE" [diagnostic and research reagents, and DNA-probe based diagnostic test kits for the determination and monitoring of human diseases]	"DIOGENES" (in stylized lettering) [chemicals for detecting and enhancing chemiluminescence and bioluminescence for use in the biotechnology industry]			No

(1) EX=Ex Parte Appeal; OPP=Opposition; CANC=Cancellation; CU=Concurrent Use; (SJ)=Summary Judgment; (MD)=Motion to Dismiss; (MR)=Motion to Reopen; (R)=Request for Reconsideration

(2) \*=Opinion Writer; (D)=Dissenting Panel Member